

CMSM Monthly Meeting Minutes

August 9th, 2012

The meeting started at 6:35pm.

Attendance: The attendance sheet was passed out and 11 members were present, including two new members who learned of the club from the Columbia Mall display.

Treasurer's Report: The club account currently has a balance of \$870. There are currently 14 paid members (only paid members can vote for club offices).

DBRL Display Case of Space-Themed Models: It was noted that the models will need to be picked up from the library on August 14th. Anyone who can come to the library at 6:30pm to pick up their models would be appreciated; otherwise the club President will pick up the models. There was some discussion on the success of the display, and that the club appreciates the library displaying the models for their theme-month.

Free TV Advertising: The members discussed the possibility of finding local community broadcast television time. Several small local TV stations are known to provide free airtime for community organizations. This could possibly be used to promote the modeling club. Several members stated they would check their local community to find leads on possible community broadcast options.

IPMS Journal Ad: Discussion was held regarding the possibility of having a 1/4 page ad in the quarterly IPMS Journal. The ad would be free to the club and would be used to promote TigerCon. In order to make it into the Sept-Oct issue, the ad would need to be designed and sent in to IPMS by the 25th of August. It was agreed by all that the club attempt to do this.

Radio Friends with Paul Pepper: It was announced that a date for an appearance on the show has been set for either the 18th or the 23rd of August. Colin will once again be the guest, and the show will air at a later date, probably in October.

TigerCon Report: All members were reminded that TigerCon this year will be on December 1st. Scott and Jack are currently the “TigerCon Committee”. Their focus currently is on sponsorship and advertising for TigerCon. Colin asks that all members give thought to advertising the convention in some way. It was also asked that all members go to the other contests/conventions and mention the TigerCon event coming up when they attend. New Tee shirts for this year will be made up so that members can wear them and be “walking billboards” to further advertising.

New Membership Goals: All members were asked to focus on the younger generation when looking for new members to invite to the club. The other goal is simply to increase public awareness of the club.

Mailing List Reminder: All members were asked to remember that there are younger folks that are on the club email list. As such, when replying or posting, please remember to watch the language and be considerate. It was noted that there have not been any incidents with this issue, just that it’s good to keep this in mind.

Adjournment: The meeting was adjourned at 7:25pm and the chairs and tables put away.

Afterward: The club members watched a presentation by Jack Andrewson on “Making Your Own Decals”. Jack investigated methods and materials for making ones own decals and shared his finding and results with the club.