



**We would like you to consider being a sponsor for TigerCon 2013.**

**TigerCon 2013 will be held on Saturday, November 9, 2013 at  
Hickman High School in Columbia, Missouri.**

### **What is TigerCon?**

**TigerCon is an annual scale modeling competition that hosts scale modelers  
from all corners of Missouri.**



TigerCon 2012 was a huge success! Here are some important facts about TigerCon 2012:

1. Attendance was 205 individuals from the Columbia, St. Louis and Kansas City areas. Age breakdown from TigerCon 2012 was:

|                   |       |                |       |
|-------------------|-------|----------------|-------|
| Less than 20 yrs: | 25.2% | 50 to 60 yrs:  | 18.9% |
| 20 to 30 yrs:     | 8.2%  | 60 to 70 yrs:  | 11.3% |
| 30 to 40 yrs:     | 15.7% | Older than 70: | 3.1%  |
| 40 to 50 yrs:     | 17.6% |                |       |
2. We had 39 contestants displaying a total of 216 models for judging.
3. We had 5 vendors, occupying 10 tables.
4. Some of our sponsors for TigerCon 2012 included:
  - **CarpetOne**
  - **Parkade Center**
  - Valhalla's Gate
  - Pop Pop's Trains, Hobbies and More
  - Corwin Honda
  - Lukenbill Law Firm
  - Village Books
  - Automotive Specialists
  - Simpson Import Center

## TigerCon 2013 will be bigger and better!

- We are increasing our reach for TigerCon 2013 with aggressive advertizing:
  1. **Print:** The Columbia Tribune, The Columbia Missourian and The Vox
  2. **Web:** The Vox Magazine, Central Missouri Scale Modelers website, International Plastic Modelers website, Facebook and community calendars at KMIZ, KOMU and KRCG
  3. **Broadcast:** Radio ads that will begin airing in November.
  4. **Posters and flyers** will be prominently displayed at various local businesses.
  5. In addition, we will be advertizing TigerCon 2013 at **hobby stores** and other **scale modeling clubs** that are located in St. Louis, Kansas City and Springfield.
- Our scale model categories that will attract more participants:
 

|              |                         |              |                      |
|--------------|-------------------------|--------------|----------------------|
| ○ Armor      | ○ Figures               | ○ Juniors    | ○ Miscellaneous      |
| ○ Automotive | ○ Ships                 | ○ Out-of-Box | ○ Best of Show       |
| ○ Aircraft   | ○ Real Space/<br>Sci-Fi | ○ Gaming     | ○ People's<br>Choice |
| ○ Diorama    |                         | ○ Figures    |                      |

**Please consider being a sponsor for TigerCon 2013. Our sponsorship rates are very reasonable! Here are our packages:**



### **Category Sponsor: \$35**

*Includes:*

- Name will be displayed on each category trophy of that category.\*
- Name will be listed on the Sponsor Board at the TigerCon entrance.
- Name will be announced at least once every hour during the contest.

### **Deluxe Sponsor: \$100**

*Includes everything in the Category Sponsor Package plus:*

- Name or logo will be on the **Central Missouri Scale Modelers** website at **www.cmsm-ipms.org**

### **Premier Sponsor: \$300**

*Includes everything in the Deluxe Sponsor Package plus:*

- Name or logo on the final TigerCon Flyer (handed out at the contest).
- Name on the **“Best of Show”** trophy or **“People’s Choice”** trophy.\*

Please note: \*Choice of entry tables, categories and awards are limited and are on a first come/ first served basis.

EIN available upon request. Sponsor may need to file the appropriate tax paperwork.

Please visit us at **www.cmsm-ipms.org** for updates about TigerCon 2013